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<b>SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	10/597,056
		Filing Date	July 10, 2006
		First Named Inventor	LEE, WOO SUNG
		Art Unit	4143
		Examiner Name	Nathan C. Uber
		Attorney Docket Number	56587.24
Sheet	1	of	1

FOREIGN PATENT DOCUMENTS					
Examiner Initials <sup>1</sup>	Cite No. <sup>1</sup>	Document Number Number-Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	A1	JP 2002-298015 A	10-11-2002	DIGITAL ADVERTISING CONSORTIUM INC	

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials <sup>1</sup>	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>3</sup>
	B1	Advertising on the Internet Second Edition, published on Feb. 26, 2001 Authors: Robbin Jeff et al., Page: 153~178 (Chapter 7. Pricing online ads)  English translation of abstract	

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